



Press Release

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SAM4s ECR Designated Best Channel Product

St. Paul, MN – The SAM4s SPS-500 series of ECRs has been selected by Business Solutions magazine’s VAR subscribers as a *Best Channel Product*. Although several electronic cash registers (ECRs) were nominated, the SPS-500 was the only ECR named by the survey.

“With retail pricing starting at about \$1000, the SPS-500 is centered in the ECR sales sweet-spot. It’s clearly stronger than similarly priced ECRs and it’s loaded with value for today’s cost-conscious POS buyers,” said Craig Fuss,

Dealer Line Sales Manager for CRS. “Our dealers are having significant success replacing legacy ECRs and use the SPS-500 as a platform for value-added sales with popular POS peripherals such as scales, scanners and integrated payment processing.”

BSM collaborated with Penn State University to complete the independent, Web-based survey. 1,416 BSM reseller subscribers participated and cast over 16,000 votes. Subscribers rated products in five categories: richness of features/functionality,

product reliability/durability, ease of integration, ease of upgrade and ease of service. BSM summarized its evaluation of the SPS-

500 with a VAR comment: “The SAM4s SPS-500 series of ECRs has been a feature-rich addition to our mix of POS solutions. The end users love this product.”

About CRS, Inc.

The SAM4s SPS-500 is imported and distributed exclusively by CRS, the nation’s leading independent importer and distributor of cash registers, POS terminals, POS peripherals and parts. Visit www.crs-usa.com or call the CRS at 1-800-333-4949 for more information.



SAM4s SPS-530FT ECR

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