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## SNBC Receipt Printers Now Include a 3-Year Bumper-to-Bumper Dealer Warranty

St. Paul, MN – CRS announced that the dealer warranty for all *Extraordinary Value*® SNBC receipt printers has been extended to an industry leading three years. Unlike competitor's, the warranty now covers the print head and cutter for a third year—thus providing bumper-to-bumper coverage for a full three years. The new warranty policy applies to current receipt printer models including the SNBC BTP 2002NP thermal receipt printer, the SNBC BTP-M280 Series impact receipt printers and the BTP-R580 front-exit thermal receipt printer and it applies retroactively to all SNBC receipt printers that are within three years of purchase date.



CRS introduced the *Extraordinary Value*® SNBC printers to the North American POS market in 2007. “The reliability record of SNBC printers has also been extraordinary” said CRS Peripherals and Parts Division manager John Soderquist. “By providing a full 3-year bumper-to-bumper warranty, our resellers can be assured of trouble-free installations and better control of total costs.”

### **About SNBC**

SNBC, Shandong New Beiyang Information Technology Co., is a subsidiary of Beiyang Electric Group Co. Ltd, since 1994, one of China’s leading electronic enterprises. SNBC is a leading manufacturer of thermal print heads, printers, and printer mechanisms for POS, transportation, kiosk and label printing applications.

### **About CRS, Inc.**

SNBC Printers are imported and distributed exclusively by CRS, the nation’s leading independent importer and distributor of cash registers, POS terminals, POS peripherals and parts. Visit [www.crs-usa.com](http://www.crs-usa.com) or call the CRS at 1-800-333-4949 for more information.