

CRS Dealer Application

Date _____

COMPANY INFORMATION:

Company Name _____

Phone # _____

Address _____

City _____ ST/PROV _____ ZIP/Postal _____

Years in Business _____ Years at this Address _____

Website _____ Do you sell over Internet? If Yes, % _____

Other Locations _____

Sales Territory _____

Estimated Annual Revenue: _____

Total Employees: _____

Language Expertise:

Sales: _____

RSPA Member?

English:

Programmer/Installers: _____

RSPA Certified?

Spanish:

Service Technicians: _____

Provide On-site Support?

French:

Other: _____

Support Hours: _____

Service Hours: _____

Signature _____

title _____

date _____

KEY PERSONNEL:

Name	Title	E-mail	Cell phone #

Select CRS Products that you wish to Resell.

Low/Mid Range

SAM4s ECRs:

Annual Units Forecast

ER-180 & ER-180T	<input type="checkbox"/>	
ER-290	<input type="checkbox"/>	
ER-350II	<input type="checkbox"/>	
ER-265 / ER-285M	<input type="checkbox"/>	
ER-380 & 380M	<input type="checkbox"/>	
ER-390M	<input type="checkbox"/>	
ER-650 Series	<input type="checkbox"/>	
ER-5115II	<input type="checkbox"/>	
ER-5200M Series	<input type="checkbox"/>	
ER-900 Series	<input type="checkbox"/>	
SPS-300 Series	<input type="checkbox"/>	

Higher Performance

SAM4s ECRs:

Annual Units Forecast

SPS-2000	<input type="checkbox"/>	
SPS- 520 & 530	<input type="checkbox"/>	
POS Hardware:	<input checked="" type="checkbox"/>	Annual Units Forecast
SAM4s & AdvanPOS All-in-One Touch Terminals	<input type="checkbox"/>	
SNBC & Ellix POS Printers	<input type="checkbox"/>	
Touch Monitors	<input type="checkbox"/>	
POS Cash Drawers	<input type="checkbox"/>	
CAS Scales	<input type="checkbox"/>	
Powervar Conditioners	<input type="checkbox"/>	

CURRENT PRODUCTS SOLD:

	Models/Brand Sold	Units/Year	Comments
Low/Mid Range ECRs:			
High Performance ECRs:			
POS Systems:			
Application Software:			
All-in-One Touch Terminals:			
Server PCs:			
Touch Monitors:			
POS Printers:			
Cash Drawers:			
Power Conditioning & UPS Systems:			
Scales:			
Payment Processing Partnerships:			
Payment Processing Appliances:			
Video Surveillance:			
Liquor Dispensing:			
Other:			

MARKET SEGMENTS

Markets Targeted	<input checked="" type="checkbox"/>	% of sales	Comments
Retail	<input type="checkbox"/>		
Table Service &/or Bar and Grill	<input type="checkbox"/>		
Cafeteria	<input type="checkbox"/>		
Quick Service Restaurant	<input type="checkbox"/>		
Grocery	<input type="checkbox"/>		
Convenience Store &/or Petroleum	<input type="checkbox"/>		
Other	<input type="checkbox"/>		

BRIEF DESCRIPTION OF MARKETING PLAN FOR CRS PRODUCTS

(include trade shows, advertising/promotions, internet presence, yellow pages, etc.)

- 1) Print a copy for your records
- 2) Click submit (once) to send electronically to CRS