

SNBC

Extraordinary
Value!

BTP-L540



Specimen Labeling / Shipping Labels



Shelf Labeling



Barcode Labeling / Ingredient and Nutrition Labels

4" Direct Thermal Desktop Label Printer



Compact High Speed Label Printer

The versatile BTP-L540 direct thermal label printer is ideal for producing shipping labels, item tags, shelf tags and more on a wide variety of media up to 4 $\frac{3}{4}$ " wide. Featuring a compact, space-saving design, the BTP-L540 provides fast 150mm per second printing, 4MB of flash memory and 64MB of SDRAM for storage of fonts and graphics.

SNBC, a leading manufacturer of specialty printers and mechanisms, is widely recognized for quality and value. Look to SNBC for the world's most affordable label, POS and kiosk printers.

Industries and Uses

Retail – Barcode, Item and Shelf Tags

Food Preparation – Ingredients and Price Labels

Healthcare – Specimen, Prescription and Medical Records

Logistics – Shipping, Receiving and Returns

Warehouse – Inventory, Invoices and Records

Industrial/Manufacturing – Item, Order and Information

Government – Asset Tags, Document and Evidence



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BTP-L540 4" Thermal Desktop Label Printer

Features

- Compact Design
- User Friendly Operation
- Supports BPLZ and BPLE Programming Languages

Optional Devices / Upgrades

Modify or upgrade your printer with these easy-to-add options:

- Serial, Parallel, Ethernet and Wireless WiFi Interface Boards are User Interchangeable
- Peeler (Factory Option)

Supported Media

- Black Marked Labels
- Butterfly Labels
- Continuous Label Rolls
- Die Cut Labels
- Fanfolded Labels
- Notched Labels
- Roll-Fed Labels
- Tags
- Wristbands



Specifications

Print Method:	Direct Thermal
Resolution:	203 DPI x 203 DPI
Print Width:	4-1/8" (104mm) Maximum
Print Speed:	5-7/8" (150mm) per Second Maximum
Memory –	Flash: 4MB
	SDRAM: 64MB
Sensors:	Adjustable Reflective Sensor / Fixed Transmissive Sensor / Center Alignment / Top Cover Position / TPH Overheating Protection / Mark Sensor / Paper Present Sensor
Drivers –	32 Bit: Windows® 10 / 8 / 7 / Server 2008 / Server 2003 / XP / 2000 / Vista
	64 Bit: Windows® 10 / 8 / 7 / Server 2008 / Server 2003 / XP / Vista
Interface:	USB+Serial / USB+Parallel / USB+Ethernet / USB+WiFi
Control Panel –	Status LED: Power Status (Green, Orange and Red)
	Control Button: FEED
LCD Screen:	Printer Configuration / Display Status
Bar Code –	1D: Code39 / Code93 / Code128 / EAN8 / EAN13 / Interleaved 2 of 5 Barcode / Industrial 2 of 5 Barcode / Standard 2 of 5 Barcode / Codabar / UPC/EAN Extensions / UPC-A / UPC-E / GSI Databar
	2D: QR Code / Data Matrix / PDF417 / MicroPDF417 / UPS MaxiCode
Fonts:	15 Bitmapped Fonts / One Scalable Font / Five Resident Mono-Spaced Dot Fonts / Asian Characters (Single-Byte, Double-Byte) Including Simplified Chinese, Traditional Chinese, Japanese, Korean, etc. User Can Download Self-Defined Fonts (Bitmapped, Scalable) to FLASH or SDRAM
Character Modification:	Rotate 0°, 90°, 180°, 270° / Enlarge 1 ~ 8 Times / Reverse
Graphic Printing:	Binary Non-Format Bitmap / HEX / PCX / BMP and IMG Format Bitmap Can Be Downloaded Into FLASH and RAM
Language:	BPLZ / BPLE (BPLZ and BPLE is a ZPL-EPL Self Adaptation Language)
Code Page –	Code Page: 437 / 850 / 851 / 852 / 855 / 857 / 860 / 861 / 862 / 863 / 865 / 866 / 869 / 737
	Windows: 1250 / 1251 / 1252 / 1253 / 1254 / 1255
Paper –	Type: Continuous / Label / Black Mark / Wristband Paper
	Paper Thickness: 0.06mm ~ 0.19mm
	Paper Width: 25/32" (20mm) ~ 4-3/4" (120mm)
	Outside Diameter: 5" (127mm) Maximum
	Inside Diameter: 1/2" (127mm) / 1" (25.4mm)
	Label Length: 3/8" (10mm) ~ 39-3/8" (1,000mm)
	Paper Out: Tear-Off (Standard) / Peel Off (Factory Option)
Reliability –	Printhead Life: Continuous Paper > 50 Km / Label Paper > 500,000 Labels (Label Length = 30mm)
	Tear Off Cutter: > 300,000 Cuts
	MTBF: > 360,000 Hours
Power Supply –	Input: 110 ~ 240 VAC, 50/60 Hz
	Output: 24V DC, 2.5A
Temperature –	Operating: 40° ~ 114°F (5° ~ 45°C)
	Storage: -40° ~ 140°F (-40° ~ 60°C)
Humidity –	Operating: 20% ~ 90% RH
	Storage: 20% ~ 93% RH
Dimensions / Weight –	Unit: 6-3/4"W x 8-1/16"D x 6-9/16"H / 3.53 lbs. (Approx.)
	Shipping Carton: 12"L x 10"W x 10"H / 6.6 lbs.
Safety and EMI:	CCC / UL / CE / CB / FCC