

SNBC Direct Thermal Desktop Label and Mobile Printers



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SNBC Extraordinary Value!

Versatile SNBC direct thermal and thermal transfer label printers are ideal for producing a wide variety of bar code labels including wristbands, large or small barcode labels, shipping labels, item tags, shelf tags and more on popular media types. Small and lightweight mobile receipt and label printers are a prudent choice for any mobile receipt and label printing application where you need fast, on-demand printing with speeds up to 102mm (4") inches per second. The BTP-P35 and BTP-P36 also feature long-life Lithium-ion batteries.

SNBC, a leading manufacturer of specialty printers and mechanisms, is widely recognized for quality and value. Look to SNBC for the world's most affordable label, POS and kiosk printers.





Extraordinary Value!



		SNBC BTP-4300E	SNBC BTP-L520 / With Peeler	SNBC BTP-L540 With Peeler	
Printer	Item Numbers	Serial	132063 Serial / 132063-BLACK	132071 USB+Serial	
		Parallel	132366 USB+Serial+Ethernet	132064 Parallel	132070 USB+Parallel
		USB		132065 USB	132071-USB USB Only
		Ethernet		132066 Ethernet / 132063-E-BLACK	132072 USB+Ethernet
	Print Method	Direct Thermal / Thermal Transfer	2" Direct Thermal	4" Direct Thermal	
	Resolution	300 DPI	203 DPI x 203 DPI	203 DPI x 203 DPI	
	Print Width	4-11/64" (106mm)	2-3/16" (56mm) Maximum	4-1/8" (104mm) Maximum	
	Print Speed (per Second)	4" (100mm)	6" (152mm)	5-7/8" (150mm)	
	Memory	Flash	16 MB	4 MB	4 MB
		SDRAM	32 MB	64 MB	64 MB
Sensors	Moveable Transmission / Reflection	Top Cover Position / Marked Paper / Paper Present / TPH Overheating	Top Cover Position / Marked Paper / Paper Present / TPH Overheating		
Control Panel	Tri-Color LED	Power (Green, Orange, Red)	Power (Green, Orange, Red)	Power (Green, Orange, Red)	
	Control Key	Feed	Feed	Feed	
LCD Screen	Optional	Printer Configuration / Display Status	Printer Configuration / Display Status		
Inking Supply / Paper	Paper	Paper Type	Continuous / Label / Tag / Fan-Fold / Marked / Perforated	Continuous Paper / Label / Black Mark / Wristband	
		Paper Width	3/4" ~ 4-5/8" (19 ~ 118mm)	2-7/16" (62mm) Maximum	
		Thickness	0.06mm ~ 0.25mm	0.06mm ~ 0.19mm	
		Outside Diameter	5" (127mm) Maximum	5" (127mm) Maximum	
		Inside Diameter	1-1/2" (38mm) / 1" (25.4mm)	1/2" (12.7mm) / 1" (25.4mm)	
		Label Length	3/8"(10mm)~39-3/8"(1000mm)	3/8"(10mm)~39-3/8"(1000mm)	
		Paper Out	Tear-Off (Standard) Peel Off (Factory Option)	Tear-Off (Standard) Peel Off (Factory Option)	
	Ribbon	Ribbon Width	4-7/16" (110mm) Maximum		
		Ribbon Length	984 Feet (300m) Maximum	Not Applicable	
		Roll Outside Diameter	1" (25mm)	Not Applicable	
Fonts / Barcode	Barcode	1D	UPC-A / UPC-E / EAN8 / EAN13 / Code 39 / Code 93 / Code 128 / CODABAR / ITF25 / HBIC / UPC2 / UPC5 / Post 25 (China) / UCC/EAN Code / Matrix 25 / POSTNET	UPC-A / UPC-E / EAN8 / EAN13 / Code 39 / Code 93 / Code 128 / CODABAR / ITF25 / HBIC / UPC2 / UPC5 / Post 25 (China) / UCC/EAN Code / Matrix 25 / POSTNET	
		2D	QR Code / PDF417 / Maxicode	QR Code / PDF417 / Maxicode	
	Fonts	Built-in 7 Bitmap Fonts and 1 Vector Font / User Can Define and Download to FLASH or SDRAM	15 Bitmapped Fonts / One Scalable Font / Five Resident Mono-Spaced Dot Fonts / Asian Characters (Single-Byte, Double-Byte) Including Simplified Chinese, Traditional Chinese, Japanese, Korean, etc. User Can Download Self-Defined Fonts (Bitmapped, Scalable) to FLASH or SDRAM		
	Graphic Printing	Binary Non-Format Bitmap / HEX / PCX / BMP and IMG Format Bitmap Can Be Downloaded into FLASH or SDRAM	Binary Non-Format Bitmap / HEX / PCX / BMP and IMG Format Bitmap Can Be Downloaded into FLASH or SDRAM		
	Language	BPLA / BPLZ	BPLZ / BPLE (BPLZ & BPLE is a SPL-EPL Self Adaptation Language)		
Character Modification	Rotate 0°, 90°, 180°, 270° / Enlarge 1 ~ 8 Times / Reverse	Rotate 0°, 90°, 180°, 270° / Enlarge 1 ~ 8 Times / Reverse			
Drivers	Interface	USB+Serial+Ethernet	Serial / Parallel / USB / Ethernet		
	Drivers	Windows 32 bit	Windows 10 / 8 / 7 / Server 2008 / Server 2003 / XP / Windows 2000 / Vista	Windows 10 / 8 / 7 / Server 2008 / Server 2003 / XP / Windows 2000 / Vista	
		Windows 64 bit	Windows 10 / 8 / 7 / Server 2008 / Server 2003 / XP / Vista	Windows 10 / 8 / 7 / Server 2008 / Server 2003 / XP / Vista	
Power / Operation	Reliability	MTBF	>_ 360,000 Hours	>_ 360,000 Hours	
		Printhead Life	100,000 Labels	>_ 500,000 Labels	
		Cutter Life	1,000,000 Tear Off Cuts	>_ 300,000 Tear Off Cuts	
	Input	110 ~ 240V / 50 ~ 60 Hz	110 ~ 240V / 50 ~ 60 Hz		
	Output DC	24V / 2.5A	24V / 1.5A		
	Temperature	Operating	41° ~ 113°	40° ~ 114°	
		Storage	-40° ~ 140°	-40° ~ 140°	
	Humidity (Non-Condensing)	Operating	20% ~ 90%	20% ~ 90%	
		Storage	20% ~ 90%	20% ~ 93%	
	Dimensions / Weight	Unit (W x D x H)	8-1/2" x 12" x 11" x 7-1/16" / 4.85 lbs. (Approx.)	4-3/8" x 8-11/16" x 6-3/4" / 2.44 lbs. (Approx.)	
Shipping Carton (L x W x H)			11" x 7" x 11" / 5.1 lbs.		
Master Carton of 2 (L x W x H)			21" x 12" x 22" / 32 lbs.		
Safety and EMI		CE / CB / UL / FCC / RoHS	CCC / CE / UL / FCC / RoHS		

* Special Order / Blank = Not Applicable



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		SNBC BTP-P35	SNBC BTP-P36	
Printer	Item Numbers	132340	132341	
		132342	132343	
	Print Method	Mobile Direct Thermal	Mobile Direct Thermal Label	
	Resolution	203 DPI	203 DPI	
	Print Width	2.8" (72mm) Maximum	2.8" (72mm) Maximum	
	Print Speed (per Second)	4" (102mm) Maximum	4" (102mm) Maximum	
	Memory	4 MB	4 MB	
		64 MB	64 MB	
	Interpreter	ESC / POS™	BPLZ / BPLE	
	Interface	USB+Bluetooth	USB+Bluetooth	
		WiFi		
Display	OLED Screen	LCD Screen		
Alarm	Buzzer	Buzzer		
Card Reader Factory Option	Magnetic Card Reader / IC Card Reader	Not Applicable		
Paper	Paper Type	Continuous Paper / Black Mark Paper	Continuous / Black Mark / Perforated Paper / Label	
	Paper Width	2.4" or 3.1" (60mm or 80mm) Maximum	1" ~ 3.1" (25.4mm ~ 80mm) Maximum	
	Thickness	0.06mm ~ 0.16mm	0.06mm ~ 0.16mm	
	Inside Diameter	1/2" (12.5mm)	1/2" ~ 3/4" (12.5mm ~ 19.1mm)	
	Outside Diameter	2" (50mm) Maximum	2-5/8" (67mm) Maximum	
	Paper Cutting Method	Tear-Off	Tear-Off	
	Fonts / Barcode	Barcode	Code39 / Code93 / Code128 / CODABAR / UPC-A / UPC-E / JAN8 (EAN8) / JAN13 (EAN13) / ITF	Code39 / Code93 / Code128 / CODABAR / UPC-A / UPC-E / JAN8 (EAN8) / JAN13 (EAN13) / ITF / UPC / EAN Extensions / Planet Code / Standard 2 of 5 / Industrial 2 of 5 / Interleaved 2 of 5 / LOGMARS / GS1 DataBar (RSS / RSS-14 / UCC / EAN 128
		Code39 / Code93 / Code128 / CODABAR / UPC-A / UPC-E / JAN8 (EAN8) / JAN13 (EAN13) / ITF	PDF417 / QR Code / Maxicode / GS1 / MicroPDF417	
Fonts		Standard Font A (12x24) / Standard Font B (9x17) / User Defined Character / Kanji (24 x 24) / Supports Chinese (2312) / English (ASCII) / Simplified Chinese (18030 or GBK) / Traditional Chinese / American / English / Japanese / Korean (Option) / Can Download Defined Character fo FLASH or RAM	Built-in Standard ASCII Character (Font A-H, P-V, 0, GS) / Built-in Scalable Character Set / User-Defined Dots or Scalable Character Set / Users Download User-Defined Character Set / English (ASCII) / Simplified Chinese (18030 or GBK) / Traditional Chinese / United States / Britain / Japanese / Korean / Download User-Defined Fonts to the Printer	
		7.4 Li-on / 2600mAh / Removable / Rechargeable Lithium Polymer Battery	7.4 Li-on / 2600mAh / ATJ-BMS / Removable / Rechargeable Lithium Polymer Battery	
Drivers / Battery	Battery	7.4 Li-on / 2600mAh / Removable / Rechargeable Lithium Polymer Battery	7.4 Li-on / 2600mAh / ATJ-BMS / Removable / Rechargeable Lithium Polymer Battery	
	Drivers	Windows 10 / 8.1 / 8 / 7 / Server 2012 / Server 2008 / Server 2003 / XP Professional / XP Home Edition / 2000 Server / 2000 Professional / Vista / POSReady 2009	Windows 10 / 8.1 / 8 / 7 / Server 2008 / Server 2003 / XP / Vista	
		Windows 10 / 8.1 / 8 / 7 / Server 2012 / Server 2008 / Server 2003 / XP / Vista	Windows 10 / 8.1 / 8 / 7 / Server 2012 / Server 2008 / Server 2003 / XP / Vista	
Power / Operation	Power Supply	AC 100 ~ 240V, 50/60 Hz Adaptor Included	AC 100 ~ 240V, 50/60 Hz Adaptor Included	
		12VDC ±5% / 2A	12VDC ±5% / 2A	
	Temperature	Operating	- 4° ~ 122°F (- 20° ~ 50°C)	- 4° ~ 122°F (- 20° ~ 50°C)
		Storage	- 4° ~ 140°F (- 20° ~ 60°C)	- 4° ~ 140°F (- 20° ~ 60°C)
	Humidity (Non-Condensing)	Operating	10% ~ 90% RH	10% ~ 90% RH
		Storage	10% ~ 90% RH	10% ~ 90% RH
	Dimensions / Weight	Unit (W x D x H)	2-3/8" x 4-3/8" x 6-1/2" / 1.2 lbs.	3-3/16" x 4-5/8" x 7-5/16" / 1.4 lbs.
	Shipping Carton (L x W x H)	12-1/4" x 9" x 4" / 2.5 lbs.	12-1/4" x 9" x 4" / 2.8 lbs.	
	Master Carton of 10 (LxWxH)	21" x 19" x 13" / 27 lbs.	21" x 19" x 13" / 27.5 lbs.	
Safety and EMI		CE / CB / FCC / UL	CE / CB / FCC / UL	

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